BEYOND THE IVORY TOWER
Equity in Action

TUESDAY, JUNE 5, 2018

8:30 – 9:00am CONFERENCE CHECK-IN
Continental Breakfast

9:00 – 9:15am WELCOME & INTRODUCTION
KEYNOTE ADDRESS

9:15 – 10:30am BEST PRACTICES FOR CREATING MUTUALLY BENEFICIAL PARTNERSHIPS
PANEL SESSION
MODERATOR: Angela Reyes
PANELISTS: Ricardo Guzman, Barbara Israel, Zachary Rowe, Amy Schultz

10:30 – 10:45am BREAK

10:45am – 12:00pm BEST PRACTICES FOR CREATING MUTUALLY BENEFICIAL PARTNERSHIPS
PANEL SESSION
MODERATOR: Angela Reyes
PANELISTS: Ricardo Guzman, Barbara Israel, Zachary Rowe, Amy Schultz

DETROIT – UNIVERSITY OF MICHIGAN PARTNERSHIP ON JOBS, PEOPLE, PLACES
Kristen Kerecman, Joshua Rivera, Ashley McLeod, David Williams

12:00 – 1:30pm NETWORKING LUNCH

1:30 – 5:30pm ONSITE VISITS

6:00pm DINNER

WEDNESDAY, JUNE 6, 2018

8:30 – 9:00am CONTINENTAL BREAKFAST

9:00 – 9:30am EVALUATING SUCCESS IN COMMUNITY-UNIVERSITY PARTNERSHIPS
Laurie Lachance & Zachary Rowe

9:30 – 10:00am DEVELOPING & SUSTAINING PHYSICAL ACTIVITY INTERVENTIONS IN URBAN COMMUNITIES
Amy Schulz, Cindy Gamboa, Sharon Sand

10:00 – 10:30am ENHANCING CAPACITY OF COMMUNITY-UNIVERSITY PARTNERSHIPS IN DETROIT
Suzanne Cleage, Chris Coombe, Katherine Pearson

10:30 – 10:45am BREAK

10:45am – 11:15am SETTING PRIORITIES FOR COMMUNITY HEALTH PROGRAMS IN MINORITY AND UNDERSERVED COMMUNITIES
Meghan Spiroff & Zachary Rowe

11:15am – 11:45am SHIFTING FROM “COMMUNITY-PLACED” TO “COMMUNITY-BASED” RESEARCH TO ADVANCE HEALTH EQUITY: Lessons Learned from the Housing, Heatwaves and Health: Increasing Climate Resiliency in Detroit (HHH) Partnership
Todd Zielger & Zachary Rowe

11:45am – 12:15pm COMMUNITY ACTION TO PROMOTE HEALTHY ENVIRONMENTS – AIR QUALITY IN DETROIT
Kristina Rice

12:15 – 12:30pm BREAK

12:30 – 1:30pm LUNCH (served during presentation)
PUTTING THE NEIGHBOR BACK IN THE HOOD
Yusef Shakur

SESSION INFO INSIDE
Organization trip schedule & map on back
FEATURED BREAKOUT SESSIONS

TUESDAY, JUNE 5, 2018

Best Practices for Creating Mutually Beneficial Partnerships

PANEL SESSION

MODERATOR:
Angela G. Reyes, MPH - Executive Director, Detroit Hispanic Development Corporation

PANELISTS:
J. Ricardo Guzman, MSW, MPH - Executive Consultant to the CEO of Community Health and Social Services Center, Inc. (CHASS)
Barbara A. Israel, DrPH, MPH - Professor of Health Behavior and Health Education, University of Michigan School of Public Health
Director of the Detroit Community-Academic Urban Research Center
Zachary Rowe, BBA - Executive Director, Friends of Parkside
Amy J. Schulz, PhD, MPH - Professor of Health Behavior and Health Education, University of Michigan School of Public Health
Associate Director for the Center for Research on Ethnicity, Culture and Health
Co-Director for the NIH-funded “Promoting Ethnic Diversity in Public Health”

Detroit – University of Michigan Partnership on Jobs, People, Places

Kristen Kerecman - Communications and Public Engagement Director, University of Michigan
Joshua Rivera - Project Manager, Poverty Solutions, University of Michigan
Ashley McLeod - Strategic Affairs Manager, City of Detroit, Office of the Mayor
David Williams - Senior Advisor, City of Detroit, Mayor’s Office

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University of Michigan - Office of Diversity, Equity, & Inclusion
Dr. Sue Alcock
Special Counsel for Institutional Outreach and Engagement, Office of the President, The University of Michigan

Truman Hudson, Jr. Ed.D.
LEO Lecturer I, College of Health, & Human Services, University of Michigan Dearborn

Kim Lijana, PhD
Associate Director, Center for Education Outreach, University of Michigan

#UMDCBIT2018 Wifi: mguest (no password)
FEATURED LIGHTNING TALKS

WEDNESDAY, JUNE 6, 2018

Developing & Sustaining Physical Activity Interventions in Urban Communities
Laurie Lachance, PhD - Associate Research Scientist, Health Behavior & Health Education, University of Michigan School of Public Health
Zachary Rowe, BBA - Executive Director, Friends of Parkside

Enhancing Capacity of Community-University Partnerships in Detroit
Amy J. Schulz, PhD, MPH - Professor of Health Behavior and Health Education, University of Michigan School of Public Health
Cindy Gamboa - Director of Community Organizing and Advocacy, Detroit Hispanic Development Corporation
Sharon Sands - Project Manager, Healthy Environments Partnership (HEP), University of Michigan School of Public Health
Project Coordinator, Community Outreach & Engagement Core (COEC), Michigan Lifestage Environmental Exposure & Disease Center

Setting Priorities for Community Health Programs in Minority and Under-served Communities
Meghan Spiroff - Community Network Research Specialist, U-M Michigan Institute for Clinical and Health Research (MICHR)
Zachary Rowe, BBA - Executive Director, Friends of Parkside

Shifting from “Community-Placed” to “Community-Based” Research to Advance Health Equity: Lessons learned from the Housing, Heatwaves, and Health: Increasing Climate Resiliency in Detroit (HHH) Partnership
Todd Ziegler, MS - Project Manager, University of Michigan School of Public Health
Zachary Rowe, BBA - Executive Director, Friends of Parkside

Community Action to Promote Healthy Environments - Air Quality in Detroit
Kristina Rice - Project Manager/Community Action to Promote Healthy Environments

Putting The Neighbor Back To The Hood
Yusef Shakur - Co-Director of Programs
COMMUNITY ORGANIZATION FIELD TRIPS

East
TRANSPORTATION PROVIDED
1:30-1:50pm  Travel Time
1:50-2:30pm  Matrix
2:30-2:50pm  Travel Time
2:50-3:30pm  Gleaners
3:30-3:50pm  Travel Time
3:50-4:30pm  Detroit Riverfront Conservancy
4:30-4:50pm  Travel Time
4:50-5:30pm  Teen HYPE

Midtown
WALKING TOUR
1:30-1:50pm  Travel Time
1:50-2:30pm  COTS
2:30-2:50pm  Travel Time
2:50-3:30pm  Cass Corridor Commons
3:30-3:50pm  Travel Time
3:50-4:30pm  The Children’s Center
4:30-4:50pm  Travel Time
4:50-5:30pm  Midtown Inc.

Southwest
TRANSPORTATION PROVIDED
1:30-1:50pm  Travel Time
1:50-2:30pm  Detroit PAL
2:30-2:50pm  Travel Time
2:50-3:30pm  Detroit Hispanic Development Corp
3:30-3:50pm  Travel Time
3:50-4:30pm  Alternatives For Girls
4:30-4:50pm  Travel Time
4:50-5:30pm  Brilliant Detroit